

Global Alliance for Clean Cookstoves is Addressing the Lack of Energy Access with a Market-Based Approach

PROBLEM

Every day,
3 BILLION
PEOPLE
(500 million households)
rely on solid fuels to
power their rudimentary
stoves



which leads to...



MISSION

- SAVE LIVES
- IMPROVE LIVELIHOODS
- EMPOWER WOMEN
- PROTECT THE ENVIRONMENT



GOAL



100
MILLION
HOUSEHOLDS
ADOPT CLEAN AND
EFFICIENT
COOKSTOVES &
FUELS BY 2020

- **4,300,000** deaths annually
- Wasted productivity
- Climate, forestry & other environmental degradation
- **Up to 25%** of global black carbon emissions
- Health & economic burdens that disproportionately impact women & girls
- HAP is the **4th** greatest health risk for death in the world
- HAP is the **leading risk factor** for NCDs for women in the developing world

- **300,000** deaths from burns annually
CLEAN COOKSTOVES AND FUELS

Strong Network of Partners in Africa



- Burkina Faso
- Central African Republic
- Côte d'Ivoire
- Democratic Republic of the Congo
- Ethiopia
- Ghana
- Kenya
- Lesotho
- Liberia
- Malawi
- Niger
- Nigeria
- Rwanda
- South Africa
- Sudan
- Tanzania
- Togo
- Uganda
- Zimbabwe

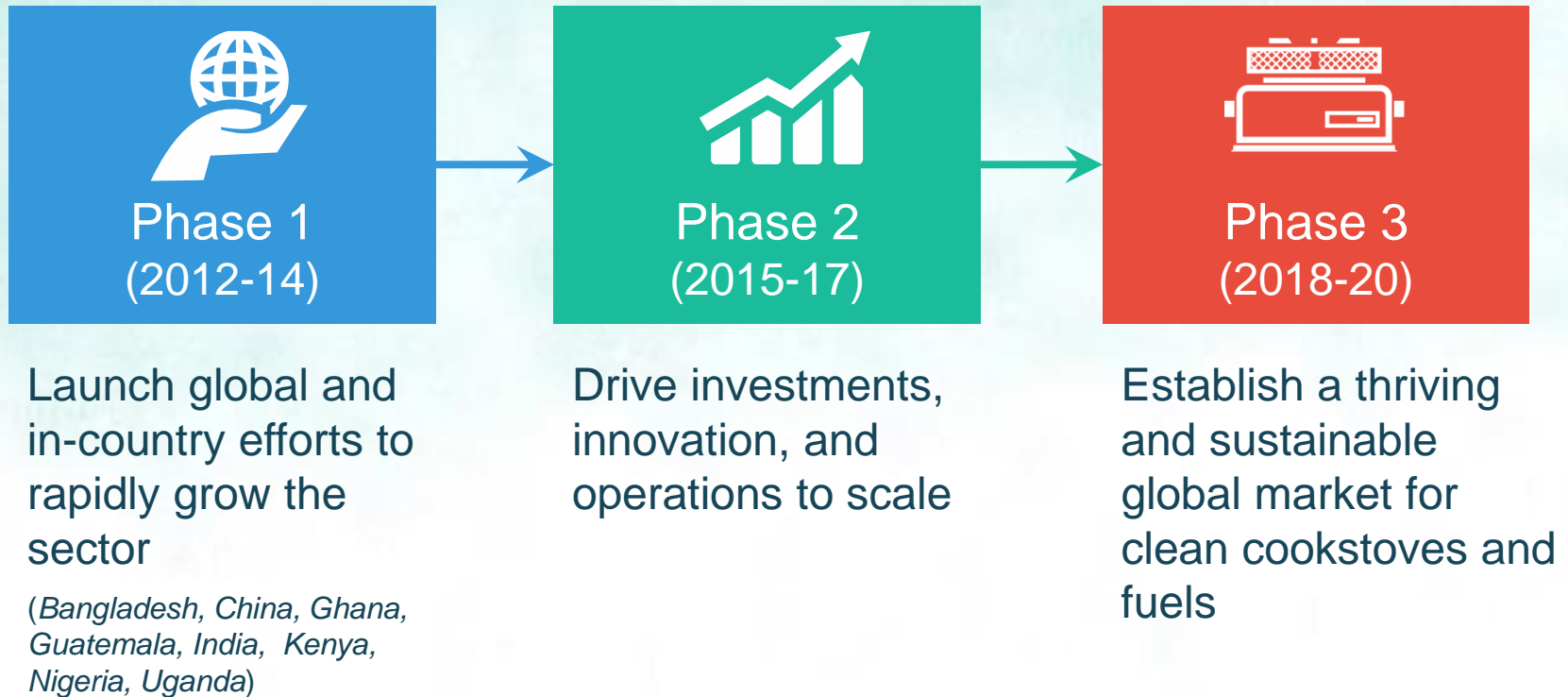
The Alliance has produced many high-impact results...



In this 5-year time frame, we have gone from...

19 to **1,400** Partners
1m to **49m** in households reached with **Clean & Efficient Stoves & Fuels**

Alliance's Three-Phased Approach to Reaching Our Goals



Alliance Market-Based Approach is Built on Three Core Strategies



The Alliance Model is Unique, Scalable, and Replicable

 NOT



Traditional NGO model



Beneficiaries



Grants



Give to the poor

 IS



Market-Driven Model



Consumers and Users



Investment with Financial/Social Return



Co-Create and Engage with the Poor

Alliance's Learnings on the Critical Characteristics of an Effective Intermediary/Hub

- Effectively champion the issue at the global level, while ensuring ownership, sustainability, and stronger engagement at the local level.
- Reduce duplication and promote active learning, stronger coordination, and deeper partnerships across the sector.
- Minimize transaction costs and achieve the greatest impact to ensure high returns on investment.
- Carefully blending of finance to achieve the greatest impact for the sector.
- Ensure rapid translation of innovation in fuels, technology, research, and standards to the manufacturing and distribution of better quality products that will be accessible and affordable for those who need them most.
- Leverage other donor funds for a multiplier effect that will further spur market development.

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